Missouri: Price Gouging Hotline / Complaint Form

Description of Program and Relief

The Missouri Office of the Attorney General provided a hotline and complaint form for any consumer to report complaints about “price gouging” regarding COVID-19 “necessities of life.”

The form asks specific questions relating to price points, if other sellers were also selling items at this price, where the incident occurred and if a sale took place. The questions are designed to aid the Officer of the Attorney General in investigating the complaint and it is encouraged to be as descriptive as possible.

Additionally, the Attorney General announced a partnership with Amazon to combat price gouging, using market analytics to identify bad actors.

Government or Lead Agency

Missouri Office of the Attorney General

Dates Available

Open indefinitely

Eligibility Requirements/Restrictions

Missouri law prohibits substantially raising prices for necessities of life during an emergency. The types of goods and services covered by the price gouging law include:

- Food and water
- Gasoline, kerosene and gas generators
- Other basic necessities
Contact for More Information

Call the Attorney General’s Consumer Protection Hotline at 1 (800) 392-8222.

You may also report violations online at https://ago.mo.gov/civil-division/consumer/price-gouging