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# Rising Star: Paul Weiss' Conrad Van Loggerenberg

By Andrew McIntyre

Law360 (July 12, 2023, 9:23 AM EDT) -- Thanks to a variety of work for General Atlantic, including helping with a nearly \$8 billion fundraising and a separate first-ever climate-focused fund, Paul Weiss Rifkind Wharton & Garrison LLP's Conrad van Loggerenberg has earned a spot among fund formation attorneys under age 40 honored as Law360 Rising Stars.

## THE BIGGEST DEAL OF HIS CAREER:

In 2021, van Loggerenberg assisted General Atlantic with a massive fundraising for its General Atlantic Investment Partners 2021 fund.

General Atlantic had been targeting \$5 billion for GAIP 21, and when all was said and done, the fund raised nearly \$8 billion.

Van Loggerenberg said part of the challenge of working on that matter was the sheer diversity of the investors involved, both by investor type and geography. Investors from across the globe included family offices, sovereign wealth funds and institutional investors.

"They all have very different requirements and needs, and finding solutions and working collaboratively with your client and with those investors was really part of the challenge, but also the fun," he said. "You really need to be an investor relations lawyer, so to speak, and then really work very diplomatically and be commercial and focused on solutions, because you're dealing with a lot of different interests, and you want to get to a place where it works for everyone."

# THE MOST INTERESTING DEAL HE'S WORKED ON LATELY:

General Atlantic recently closed on another fund, General Atlantic BeyondNetZero. Van Loggerenberg said such a fund represented a new business line for General Atlantic, so the deal involved not only raising capital but also setting up a new platform for climate-focused funds.

"There's a lot of appetite right now in the market for climate solutionbased funds and reductions in carbon emissions," van Loggerenberg said. "It's something that's been talked about for many years, and it was really



great to see someone take a second step in actually bringing that to realization, and now others are doing the same.

"There are a couple of these funds out in the market," he said, "and it's really great to see that people are able to raise money and invest in a way that's actually creating a benefit on the climate front."

### **W**HAT MOTIVATES HIM:

For van Loggerenberg, motivation comes first and foremost from his clients. As the asset management field evolves to include, as an example, more emphasis on climate-focused investing, he sees an opportunity to help clients achieve their goals.

"What motivates me is really helping [clients] grow and develop their businesses to achieve long-term success," he said. "I'm fortunate to work in this industry that has grown exponentially, and it's very dynamic, so you're always involved with new ideas, new strategies, new businesses. That really keeps things very interesting."

Motivation, though, also comes from seeing the fruits of his mentoring efforts pay off.

"On a more personal note," he said, "what motivates me is seeing others who I've helped mentor or invested a lot of time in excel in their careers, either here at the firm or with clients, and some of them are now my clients."

#### HOW HE THINKS THE FUND FORMATION SECTOR WILL CHANGE IN THE NEXT 10 YEARS:

While the recent climate-focused deal is one example of the fund space becoming more diverse, van Loggerenberg expects to see the sector become even more diverse, in terms of the types of funds that companies seek to raise.

And for lawyers who work in the space, that means an opportunity to get up to speed on a variety of transaction types as well as asset classes and fund structures.

"That is sort of where things are heading," van Loggerenberg said. "That has been a trend, and I think the trend will continue. ... We cover the whole liquidity spectrum of asset management products and asset managers, and so we're able to pivot ... with our clients as they see new opportunities."

— As told to Andrew McIntyre.

Law360's Rising Stars are attorneys under 40 whose legal accomplishments belie their age. A team of Law360 editors selected the 2023 Rising Stars winners after reviewing more than 1,350 submissions. Attorneys had to be under 40 as of May 1, 2023, to be eligible for this year's award. This interview has been edited and condensed.

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